



MINNESOTA

SUPER BOWL LII HOST COMMITTEE

**KNOW
BEFORE YOU
GO**

**COMPLETE TRANSPORTATION GUIDE
TO SUPER BOWL LII IN THE BOLD
NORTH**

TRAVEL TIPS

MINNESOTA IS READY, PREPARED, AND EXCITED TO
WELCOME YOU TO THE BOLD NORTH!

- **Clock Management:** Experience all the Bold North has to offer at official Super Bowl events. With over 100,000 people expected per day, please allow extra time when traveling due to special event road closures and detours.
- **Metro Transit Has Your Playbook to Super Bowl Week:** Metro Transit is the best way to reach downtown Minneapolis, with expanded schedules on key routes to provide increased frequency and extended event schedules for Super Bowl week events. There will also be suburban Park & Ride service for weekend fun.
- **Convenient, Reliable and Guaranteed Parking:** If you plan to drive downtown, there are more than 65,000 parking spots available during peak event hours; however, we strongly encourage you to secure your parking spot in advance. Prices are guaranteed if purchased through the Minnesota Super Bowl Host Committee website.
- **Alternative Transportation Methods:** Uber is the official rideshare partner of the Minnesota Super Bowl Host Committee and will have event specific pick-up and drop-off locations at all official events. Taxis are another easy way to get a safe and reliable ride to explore the Twin Cities metro area.
- **Winter Weather Attire:** Remember to pack a few extra layers to enjoy outdoor Bold North festivities. The National Weather Service will provide you with winter weather updates directly through the Minnesota Super Bowl Host Committee website.
- **Skyway System:** Did you know Minneapolis is home to the world's largest indoor skyway system? It's a great (and warm) option to navigate your way through downtown Minneapolis and St. Paul!
- **Super Bowl Sunday:** Fans are encouraged to arrive early and to remember tickets are required for **all** U.S. Bank Stadium events on gameday. Ticketholders have multiple options to get to Super Bowl LII.
 - Metro Transit Gameday Pass will allow ticketholders to ride METRO Light Rail from Mall of America or Stadium Village to U.S. Bank Stadium.
 - Parking passes Gameday parking is now available for those attending Super Bowl LII at U.S. Bank Stadium. Only advanced purchases will guarantee your parking spot. [Purchase your spot today.](#)
 - Uber will have designated pick-up and drop-off areas near U.S. Bank Stadium.

PUBLIC TRANSPORTATION

METRO TRANSIT HAS YOUR PLAYBOOK TO SUPER BOWL WEEK.



Metro Transit is the best way to reach downtown Minneapolis with expanded schedules on key routes for local commuters and additional schedules for Super Bowl related events. There will also be suburban Park & Ride service for weekend fun.

Fares: Download the Metro Transit app to buy fares – including special Super Bowl only passes – right from your smartphone! Available from the App Store or Google Play.



Ultimate Fan Pass: \$40

Unlimited rides on all buses, METRO Light Rail and Northstar from January 26 – February 5 (does NOT include Light Rail service from Mall of America or Stadium Village on gameday). Available only from the Metro Transit app.

Gameday Fan Express Pass: \$30

Only those holding an official Super Bowl ticket along with a Gameday Fan Express Pass will be able to board light rail at either Mall of America (Blue Line) or Stadium Village (Green Line) station on gameday. This pass is also valid on all bus, Light-Rail and Northstar service on gameday and Monday, February 5. Available only from the Metro Transit app.

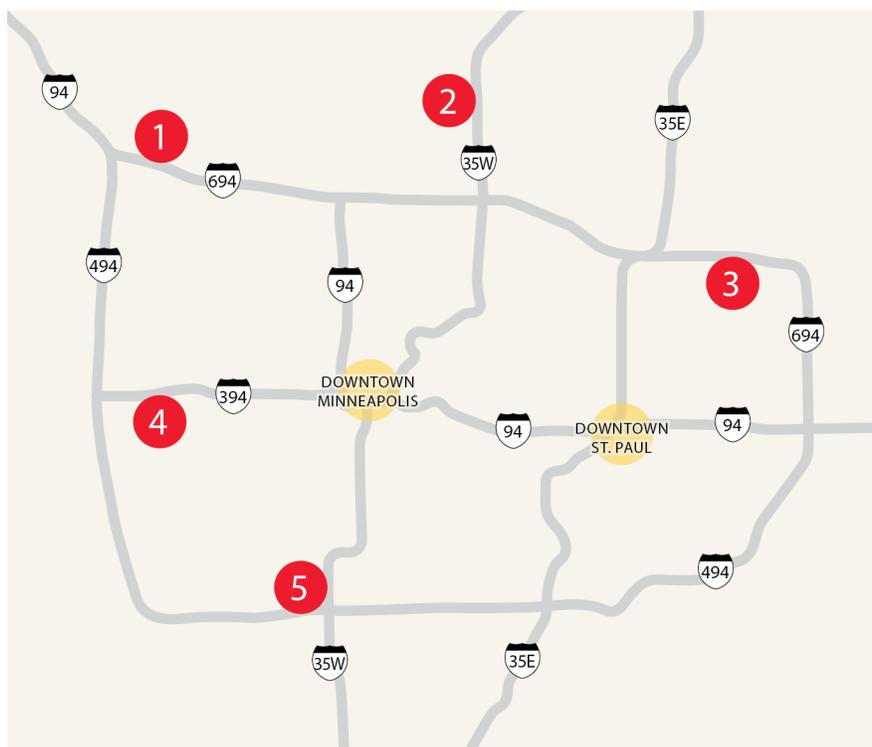
All-Day Pass: \$1 - \$5, varies by time of day/day of the week

Not riding every day? Get an All-Day Pass for unlimited rides on buses and light rail, including special event shuttles, from time of purchase through 2:00am the next day. Available from the Metro Transit app or at rail station ticket machines.



PARK & RIDE SERVICE

AVOID TRAFFIC AND PARKING ALTOGETHER AND USE METRO TRANSIT PARK & RIDE SERVICE.



Service approximately every 30 minutes from 9:30am to 10:00pm on January 27, January 28 and February 3. Cost per trip is \$2.50 each way (exact change only) or use an All-Day Pass or Ultimate Fan Pass.

- 1) **Maple Grove:** Maple Grove Transit Station, 12350 Main Street North
- 2) **Blaine:** 95th Avenue Park & Ride, 3249 95th Avenue Northeast
- 3) **Maplewood:** Maplewood Mall Park & Ride, 1793 Beam Avenue
- 4) **Minnetonka:** I-394 and County Road 73 Park & Ride, 1100 Hopkins Crossroad
- 5) **Bloomington:** Knox Avenue Park & Ride, 7601 Knox Avenue

Free Ride Buses: The Blue (Minneapolis) and Green (St. Paul) lines both provide access to U.S. Bank Stadium and travel along 5th Street in downtown Minneapolis.

- Connect at Warehouse District/Hennepin Avenue Station to routes 10 and 18 for free service to Super Bowl Experience Driven by Genesis at the Minneapolis Convention Center. Look for "Free Ride" above the windshield of these buses.
- Connect at Nicollet Mall Station then walk south for access to Super Bowl LIVE presented by Verizon along Nicollet Mall

MINNESOTA VALLEY TRANSIT AUTHORITY

Minnesota Valley Transit Authority (MVTA) will provide increased service to/from the Mall of America and downtown for Dakota and Scott county passengers.

See mvta.com for details on existing bus service.

MVTA Added Bus Service:

MVTA will operate expanded southbound express service on Friday, Jan. 26; Monday, Jan. 29; Tuesday, Jan. 30; and Wednesday, Jan. 31. Service additions will be available on the following routes:

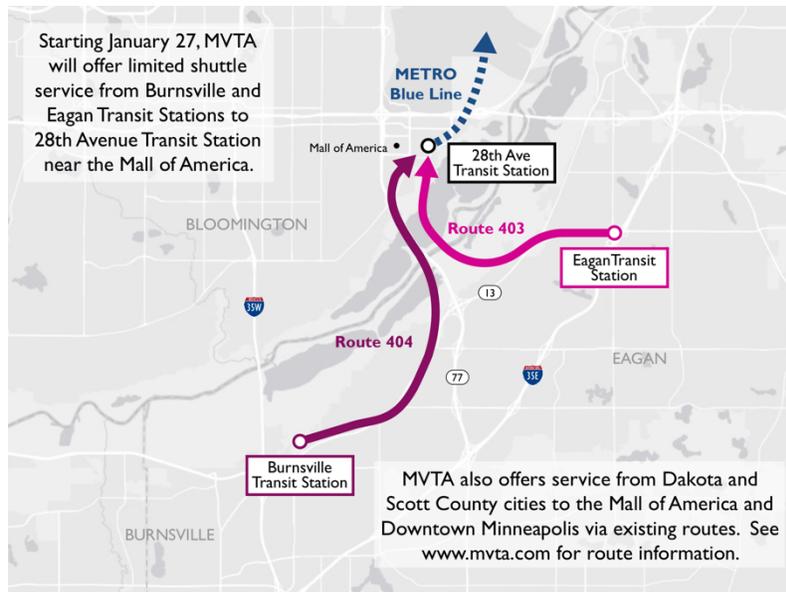
- 460 (Burnsville - Minneapolis)
- 475 (Apple Valley, Eagan - Minneapolis)
- 477 (Lakeville, Apple Valley - Minneapolis)
- 490 (Prior Lake, Shakopee - Minneapolis)

Trips operate roughly every 30 minutes beginning at 6 p.m., with the last trip departing Gateway Ramp in Minneapolis at 9 p.m. Regional fares apply. See mvta.com for details

MVTA will offer early afternoon work departures from Minneapolis on Thursday, Feb. 1, and Friday, Feb. 2. See mvta.com for details.

MVTA will operate two shuttle services as follows:

1. **Burnsville Transit Station – Light Rail 28th Avenue Station**, with a transfer to Metro Transit light rail to downtown.
2. **Eagan Transit Station – Light Rail 28th Avenue Station**, with transfer to Metro Transit light rail for service to downtown.



On weekdays (Thursday, Feb. 1 and Friday, Feb. 2 only), the shuttles will operate roughly every 30 minutes starting at 4 p.m.; last bus returns from 28th Avenue Station at midnight.

On weekends (Jan. 27, 28, Feb. 3, and Feb. 4 only), the shuttles will operate roughly every 30 minutes starting at 9 am; last bus returns from 28th Avenue Station at midnight. Regional express non-rush fares (\$2.50) apply.



ROAD CLOSURES

NO MATTER HOW YOU ARRIVE, BE AWARE OF EVENT SPECIFIC ROAD CLOSURES.

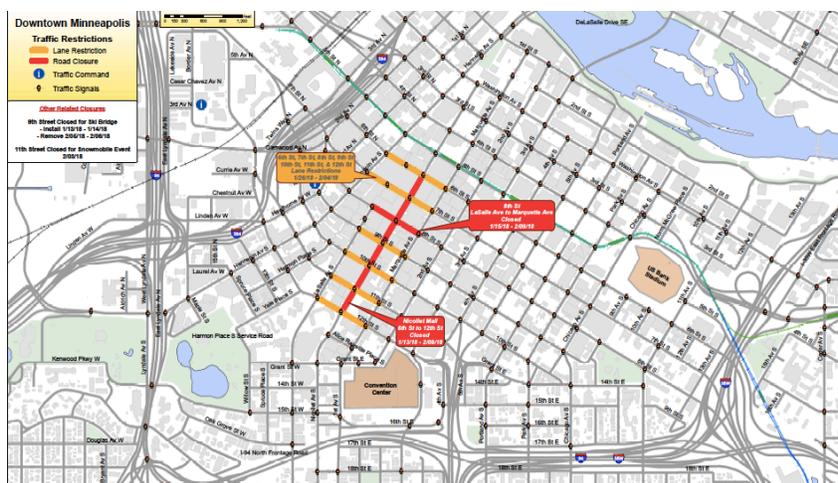
Super Bowl LIVE presented by Verizon (Nicollet Mall)

Starting Saturday, January 13 through Friday, February 9

- Nicollet Mall will be closed to all traffic, including buses, between Washington Ave. and 12th St.

Starting Monday, January 15 through Friday, February 9

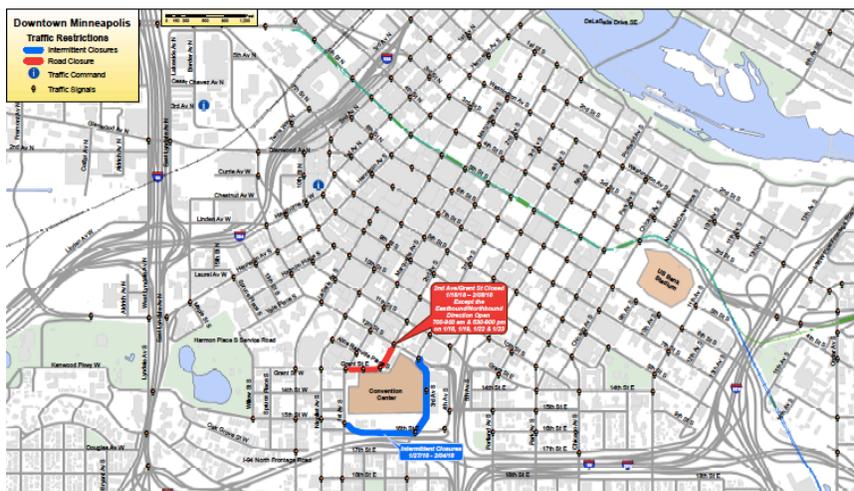
- 8th St. will be closed between LaSalle Ave. S. and Marquette Ave. S.



Super Bowl Experience Driven by Genesis (Minneapolis Convention Center)

Starting Wednesday, January 24 through Wednesday, February 7

- 2nd Ave/Grant St. will be closed, in front of the Convention Center, between 1st Ave. and 12th St.
- January 18th, 2018 - January 24th, 2018: 2nd Ave/Grant St Closed: Except the Eastbound/Northbound Direction Open 7:00-9:00 am & 5:30-9:00 pm on 1/18, 1/19, 1/22 & 1/23. Intermittent closures due to buildout are expected.



U.S. Bank Stadium (Home to Super Bowl LII)

Starting Tuesday, January 2 through Sunday, February 11

- Chicago Ave. S. will be closed between 4th St. S. and 6th St. S.
- 5th St. S. will be closed between 11th Ave. S. and 6th St. S. (access to 511 Building is still available)
- Norm McGrew Place S. will be closed between 3rd St. S. and 4th St. S.

Starting Saturday, January 27 through Monday, February 5

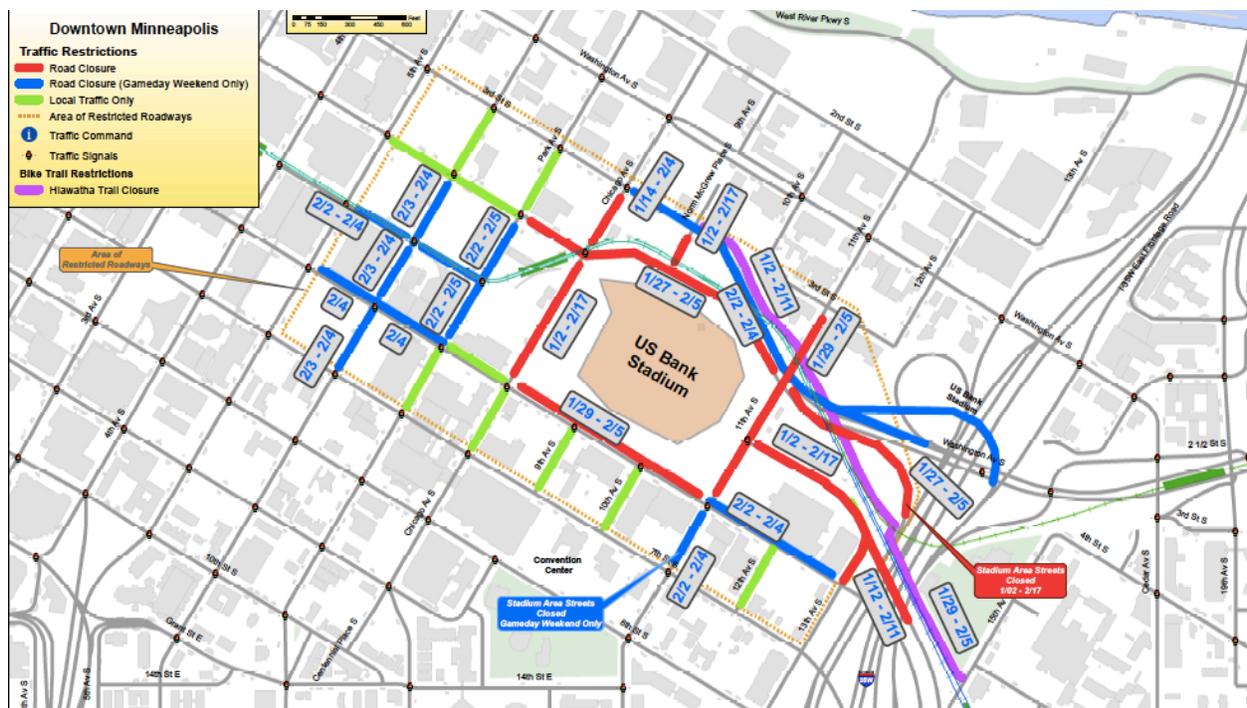
- 4th St. S. will be closed between Park Ave. S. and I-35W ramp (access to I-35W available via Washington Ave.)

Starting Monday, January 29 through Monday, February 5

- 6th St. S. will be closed between Chicago Ave. S and 11th Ave. S.
- 11th Ave. S. will be closed between 3rd St. S. and 6th St. S.

Starting Friday, February 2 through Sunday, February 4

- Several other stadium area streets will be closed for gameday weekend.



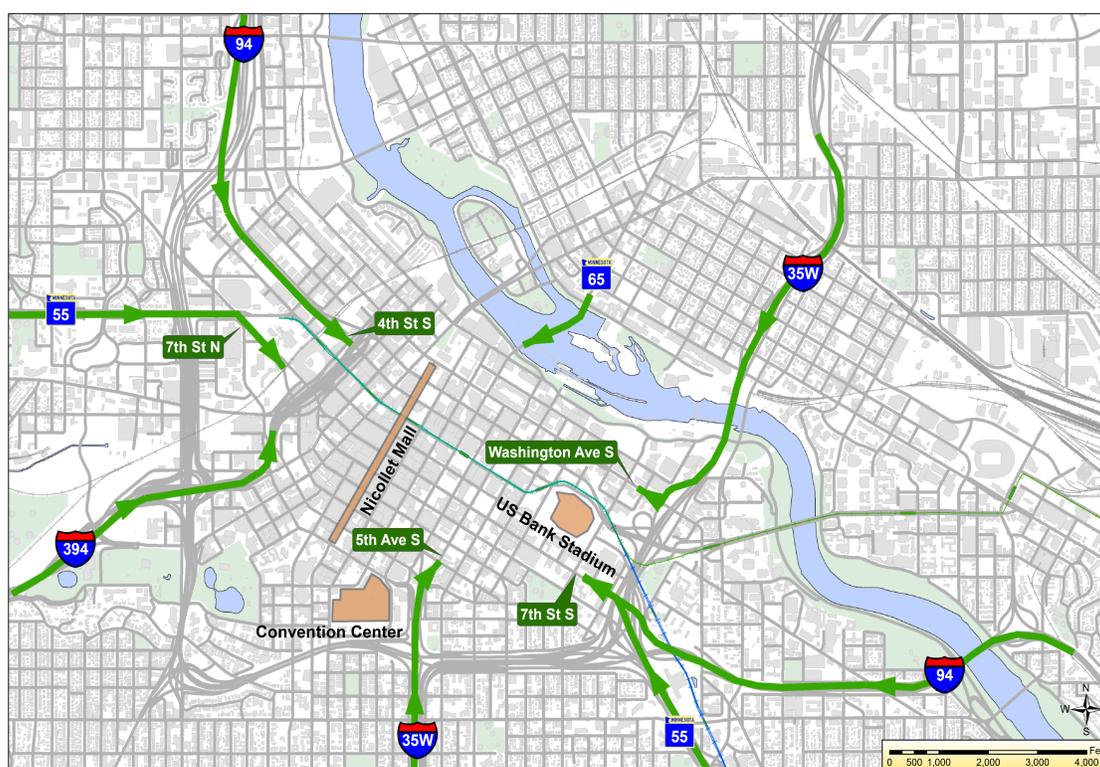


RECOMMENDED ROUTES

TAKE THE MOST EFFICIENT AND CONVENIENT ROUTES TO MINNEAPOLIS, ST. PAUL, AND BLOOMINGTON EVENTS.

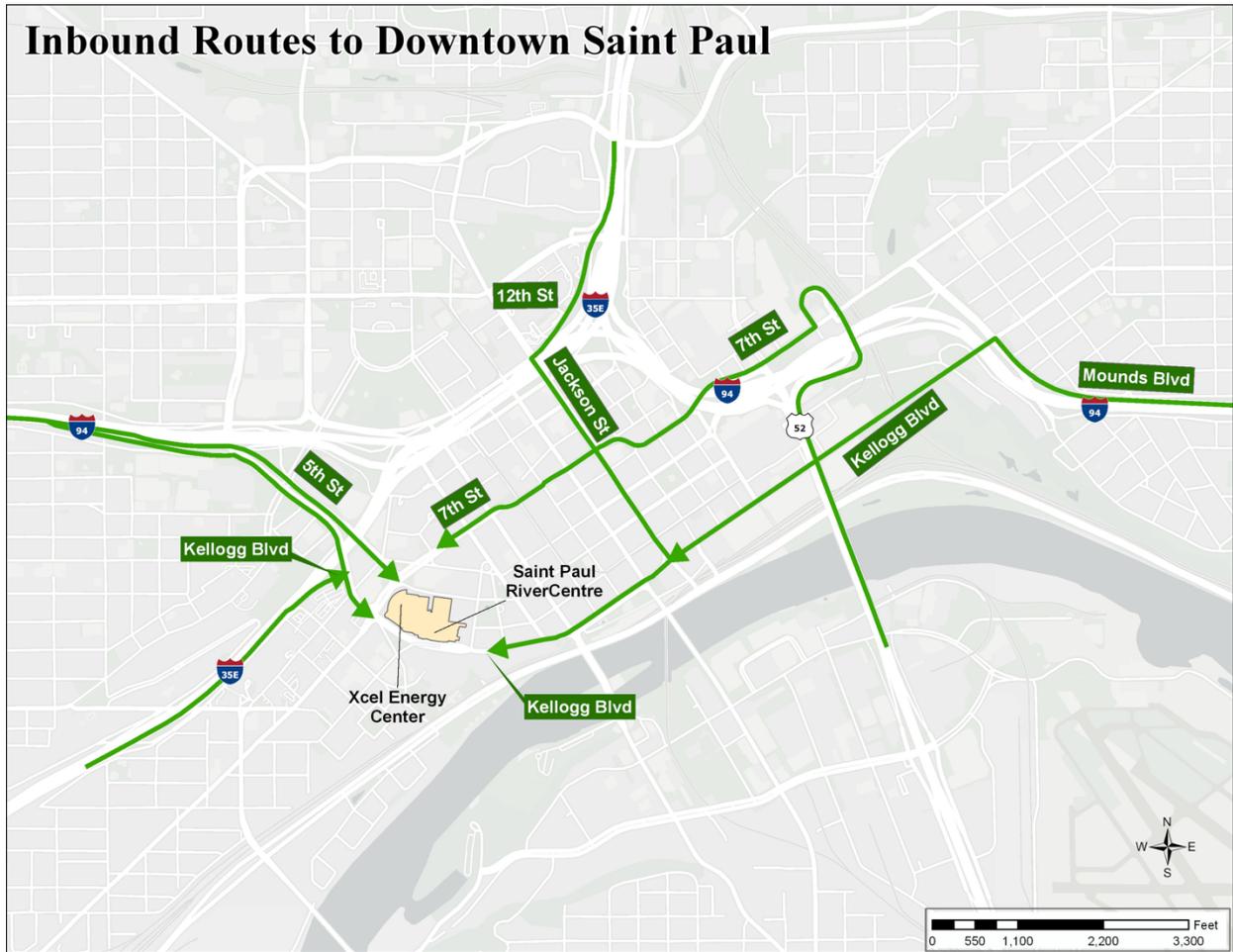
Street closures may impact your commute. To ensure the easiest path into downtown we have provided preferred routes to downtown from every direction. Please note that certain exits, streets, and parking areas may not be available during special events downtown.

For current road conditions, use MnDOT's 511 traveler information website 511mn.org, call 511 or download the MN 511 app.



Recommended Routes

- From the West:** Highway 55 to 7th St. N. or I-394 East
- From the East:** I-94 West to 7th St. S.
- From the South:** I-35W North to 5th Ave. S. or Hiawatha Ave. (Highway 55) to 7th St. S.
- From the North:** I-35W South to Washington Ave. S., I-94 East to 4th St. or Highway 65 to 3rd Ave. S.



Recommended Routes

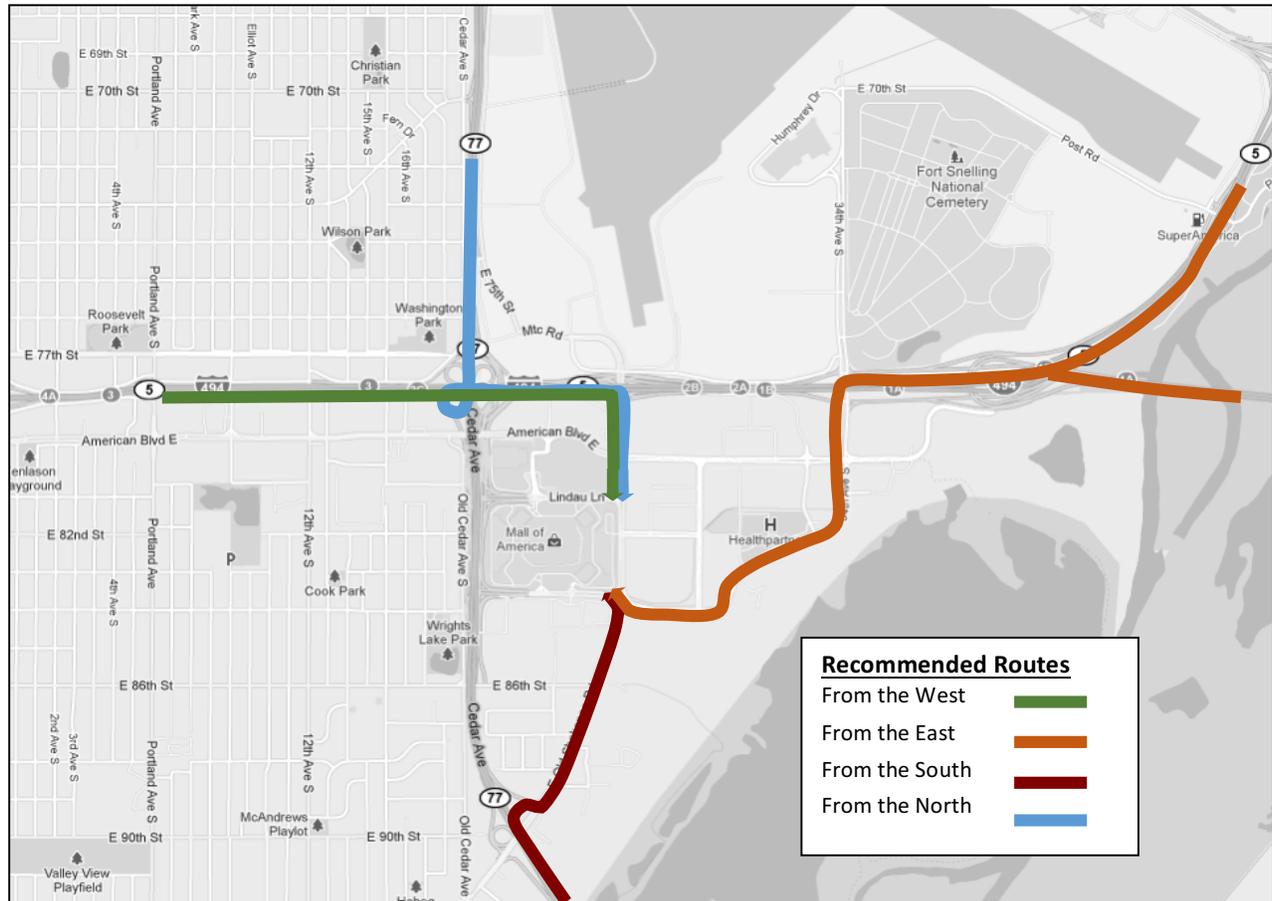
- From the West:** I-94 East to Kellogg Blvd. or 5th St. exit
- From the East:** I-94 West to Kellogg Blvd. exit
- From the South:** I-35E North to Kellogg Blvd. exit; right on Kellogg Blvd.
US 52 North to 7th St. exit; right on 7th St.
- From the North:** I-35E South to University Ave. exit; straight onto 12 St.; left on Jackson; right on Kellogg Blvd.



Mall of America Alternative Routes

If you're heading to the South Loop District and Mall of America, take the least congested routes.

Drivers are encouraged to use the alternate routes provided below into and out of the South Loop District and Mall of America.



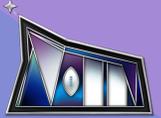
Alternative Ingress Routes

From the West: I-494 East to 24th Avenue (Exit 2A)

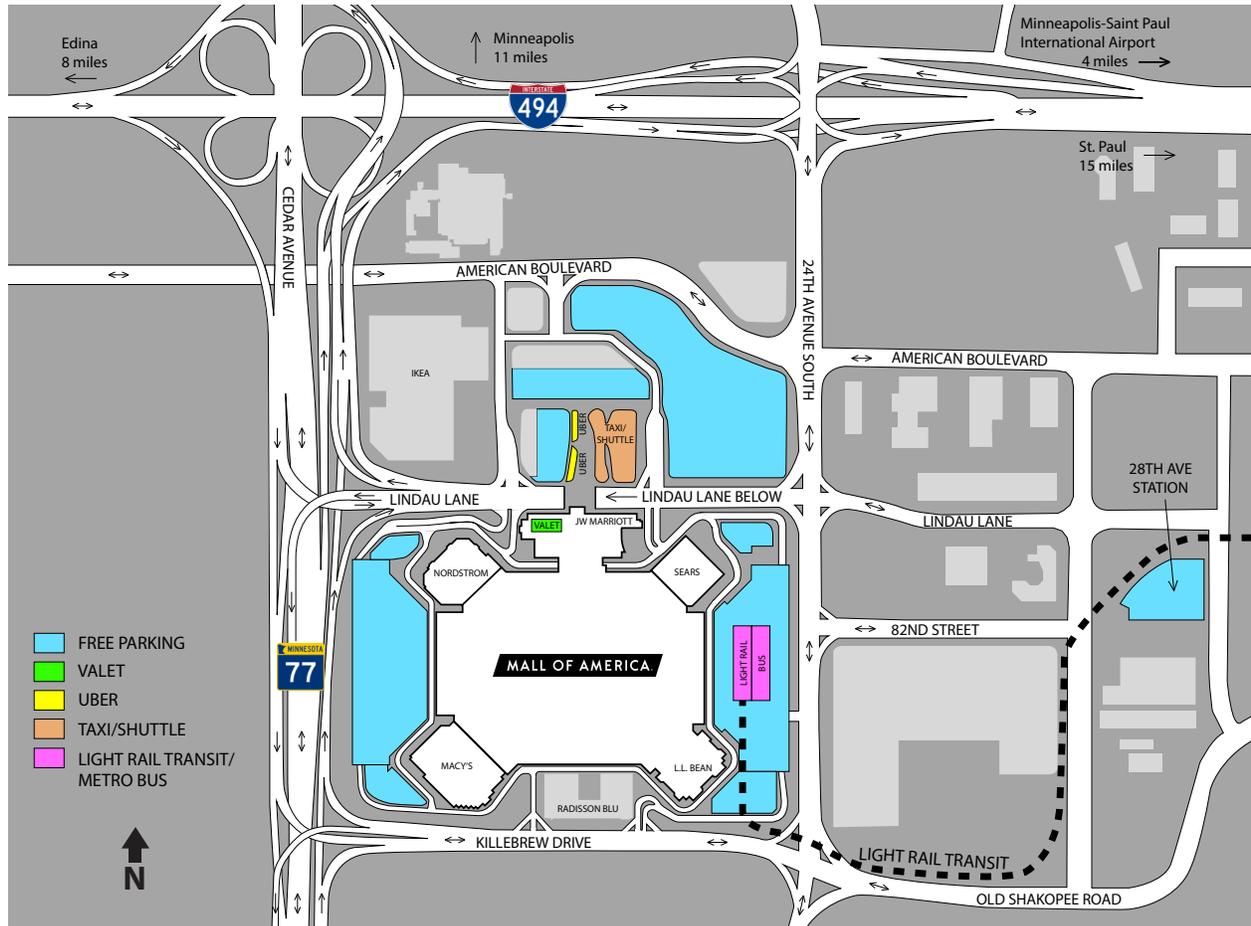
From the East: I-494 West to 34th Avenue (Exit 1B) or TH-5 West to 34th Avenue exit

From the South: TH-77 North to County Rd 1/Old Shakopee Road exit

From the North: TH-77 South to I-494 East to 24th Avenue (Exit 2A)



Mall of America Parking

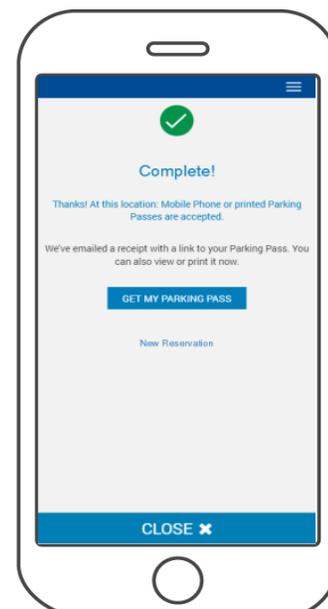
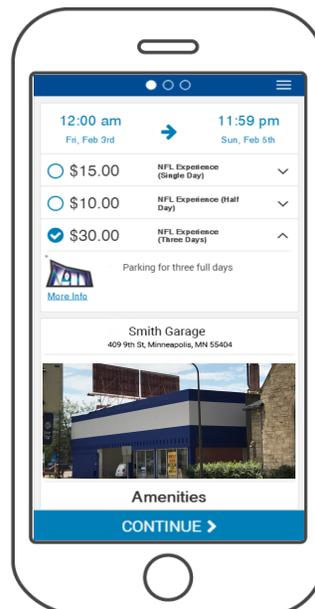
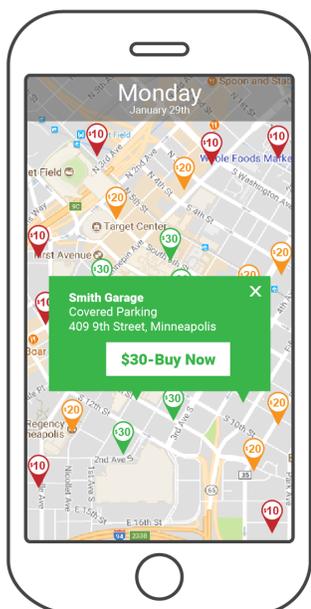
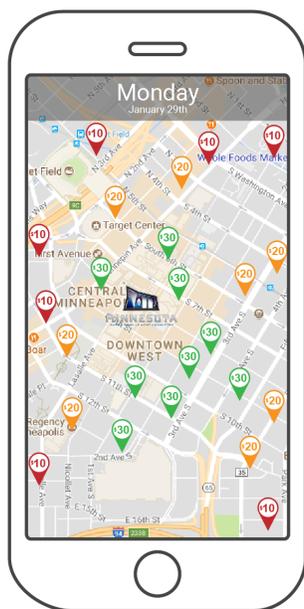


DOWNTOWN PARKING

REASONABLE, CONVENIENT & GUARANTEED PARKING.

Downtown Minneapolis has more than 65,000 parking spots for Super Bowl events. Certain lots may not be utilized in their normal capacity; therefore, we recommend planning ahead when choosing where to park.

- **Parking Availability:** Private parking lots in downtown Minneapolis are operated at the discretion of their owner(s). Your daily parking could be affected. The Host Committee recommends checking with your current parking operator to ensure your contract parking spots are honored during the 10-day Super Bowl period.
- **Meters:** The City of Minneapolis operates approximately 8,000 metered spaces located throughout the city. Metered spaces have varying time restrictions and rates, which can vary on different sides of the street.
 - **Pay via app:** Payment via MPLSPARKING Mobile App
 - **Pay with coins:** U.S. Quarter and Dollar coins only
 - **Pay:** Credit and debit cards (American Express, Visa, MasterCard) only
- **Reserved Parking:** Fans may pre-purchase a parking spot for any event in downtown Minneapolis at a guaranteed rate. Check back for more information.



UBER & TAXI

RIDESHARING IN THE TWIN CITIES HAS NEVER BEEN EASIER!

Uber: Uber is the official rideshare partner of the Minnesota Super Bowl Host Committee. The Uber app connects riders and drivers at the push of a button. During the week of Super Bowl activities, there will be dedicated Uber pickup locations at various events. To download the Uber app, go to the Apple App Store or the Google Play Store or find Uber directly in the Super Bowl LII app. For any support needs go to help.uber.com.

Taxi Cabs: Taxis are an easy way to get a safe and reliable ride to and from your favorite events. The Twin Cities use a variety of taxi cab companies including:

Red and White Taxi (612) 871-1600
Yellow Cab Minneapolis (612) 888-8888 (wheelchair accessible)
Blue and White Taxi (612) 333-3333
Airport Taxi Service (612) 888-8888 (wheelchair accessible)
Green & White Taxi (651) 293-9999 (wheelchair accessible)

Wheelchair Accessible Taxicabs

- All taxicabs are ADA compliant
- Taxi fare is the same as all Taxicabs
- Door to door service provided
- 31 vehicles now service Minneapolis
- Credit Cards accepted for all fares
- Computer dispatch and GPS Tracking
- 24 hour dispatch centers



WINTER WEATHER DRIVING

BE PREPARED TO SAFELY EMBRACE THE BOLD NORTH ELEMENTS.



SNOW EMERGENCY PARKING

WINTER PARKING IN MINNEAPOLIS.

In Minneapolis, what does it mean when a Snow Emergency is declared? Snow Emergencies are called after significant snowfall, and before 6 p.m. on any given day. During a Snow Emergency, special parking rules go into effect, enabling City crews to plow streets and emergency vehicles to travel safely.

For the latest information about whether a Snow Emergency is in effect, visit minneapolismn.gov/snow or call: 612-348-SNOW (7669), TTY: (612) 673-2157.



SKYWAY SYSTEM

GET TO ALL THE FUN WHILE STAYING WARM! USING THE SKYWAYS YOU CAN ACCESS MANY LOCATIONS IN DOWNTOWN MINNEAPOLIS AND ST. PAUL.

Though most activations take place outside, the skyway systems in downtown Minneapolis and St. Paul offer a warm alternative to exploring the Bold North. Please be mindful that some skyways may have alternative uses and operating hours during the 10-day festival. These could include:

- Extended hours of operation
- Super Bowl-related signage and volunteers
- Extended access hours to all parking garages

SKYWAY MAP

LEGEND

Skyways can be accessed through street-level entrance of connected buildings.

REGULAR SKYWAY HOURS*
Monday thru Friday: 6:30am-10:00pm | Saturday: 9:30am-8:00pm | Sunday: Noon-6:00pm

<p> EXTENDED HOURS SKYWAY 6:00am-Midnight</p> <p> *REGULAR HOURS SKYWAY</p>	<p> RESTRICTED ACCESS SKYWAY</p> <p> *TUNNEL OR STREET LEVEL CONNECTION</p>
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PUBLIC RESTROOMS AVAILABLE AT THE FOLLOWING LOCATIONS:
6th Street S. & Nicollet Mall • 12th Street S. & Nicollet Mall • 11 Street S. & Marquette Avenue



WINTER WEATHER ATTIRE

PLAN AHEAD TO ENSURE THE BEST TIME POSSIBLE FOR
OUTDOOR FUN IN THE BOLD NORTH!

It can get a little cold in Minnesota during the winter time. With many events being outdoors, please consider the following items when preparing for your trip:

- Down or heavy coat
- Warm stocking hat
- Insulated gloves
- Insulated pants
- Warm layers for underneath outerwear
- Water-resistant boots
- Wool socks
- Warm scarf



PARKING FOR SUPER BOWL LII

THE PERFECT GAME PLAN FOR TICKET HOLDERS TO GET TO AND FROM U.S. BANK STADIUM ON GAMEDAY.

- **Important Information:**
 - **Super Bowl Sunday:** Sunday, February 4, 2018
 - **Kickoff:** 5:30pm
 - **Super Bowl LIVE presented by Verizon (Nicollet Mall):**
12:00pm - 3:00pm
 - **Gates Open:** 1:00pm
 - **Parking Lots Open:** 11:00am
- **Parking for Super Bowl LII:** Please visit www.parksuperbowl.com for more purchasing instructions. Prices are as follows:
 - **Car/SUV:** \$25 - \$150 per permit
 - **Cash Parking:** pending availability on gameday, but not encouraged
- **Parking permit purchasing:** Fans can purchase parking permits at www.parksuperbowl.com. Permits are on sale now.
- **Metro Transit:**
 - **Light Rail:** Regular light-rail service **WILL NOT** operate on gameday; only those holding an official Super Bowl LII ticket, along with a Gameday Fan Express Pass will be allowed to board light-rail at either Mall of America (Blue Line) or Stadium Village (Green Line) stations on February 4, 2018. Green Line service will operate normally between Stadium Village and Union Depot stations on gameday.
 - **Buses: For non game ticketholders,** buses will replace light rail trains on the entirety of the Blue Line throughout the day on February 4, 2018. Replacement buses will operate between Target Field Station and Stadium Village Station on the Green Line. Buses run on similar schedules to trains but can take longer; please plan accordingly.
 - **ADA:** For guests with disabilities, Metro Transit offers 100% accessibility and also provides paratransit via Metro Mobility. Call (651) 602-1111 for info.

IMPORTANT LINKS

ALL THE KNOW BEFORE YOU GO INFORMATION IS
AVAILABLE AT THE FOLLOWING SITES.

City of Minneapolis

www.minneapolismn.gov/superbowl

Metro Transit

www.metrotransit.org/superbowl

MPLS Downtown Council

www.mplsdowntown.com

MPLS Downtown Improvement District

<http://www.mplsdid.com/superbowl>

MnDOT

<http://www.511mn.org/>